

ROBERT ROMANO

VIDEO PRODUCER

SAN FRANCISCO, CA 94116 rrevolves@gmail.com 310.739.7069 portfolio: <http://www.rrpov.com>

SUMMARY OF QUALIFICATIONS

Software/Skills – Digital Editing: Adobe Creative Cloud: Premiere Pro, Photoshop, Lightroom, Dreamweaver, After Effects, Media Encoder, Illustrator, Final Cut Pro, Microsoft Office, Mac OS and Windows HTML, CSS, JavaScript, Camtasia, Zoom, Wipster Review Panel, Power Point

Camera – Panasonic GH4, Sony EX1, Sony PMW700, Canon 5D Mark 3, Canon C100, C300 Nikon D800. Go Pro, Lighting/audio/seamless for interviews, iPhone
Basic Italian and Spanish (spoken, written, and comprehension)

Professional Experience

Pure Storage – Video Producer 2017 – 2019

- Directed, Operated Camera and edited external/internal training videos contributing to a 50 percent growth in customer base for 2018.
- Captured and edited Learning Glass Videos + Green Screen with 40,000+ views on YouTube
- Worked Closely with top-tier executives to create videos that saw Pure Storage's biggest sales year
- Created kinetic text and other Motion Graphics to enhance new hire and sales enablement videos while staying within Pure Storage's brand guidelines
- Established Best Practice Documents to help ensure the proper execution of different video styles
- Captured Footage used for closing videos for SKO 2017-2018 and Accelerate 2018
- Produced the monthly Presidents Message translated into 10 languages and shown globally to inform employees on companywide announcements
- Managed multiple projects with tight deadlines. Solved problems, and improved procedures with limited supervision

University of California Scout - Assistant Producer Director – 2016–2017

- Operated Camera and worked with teams to create instructional video courses using Learning Glass Technology and SCOUTS first Oceanography Course shot entirely on Green Screen
- Created callouts and graphical overlays in After Effects and Illustrator

YouTube/Google– Videographer/Editor/Director – 2015-2016

- Led the conceptualization and scripting of videos with stakeholders across the Bay Area
- Directed and filmed stakeholders as they shared the story of their business
- Edited videos using shot lists and scripts to facilitate quick turnaround

Making of Qadar - Smithsonian African Art Museum–

Videographer/Photographer/Production Coordinator - 2013 –2014

- Coordinated production schedules, contacted prospective interviewees, and scheduled interviews including Opera Star Denyce Graves
- Operated video and still cameras, directed, lit interviews and edited a documentary on the making of the operetta, Qadar

Boys and Girls Club– Videographer/Photographer/Editor Production Coordinator – 2012-2015

- Operated video and still cameras, created shot lists, directed, lit interviews, and edited multiple promotional pieces to successfully secure funding for the organization. Including an educational video on the importance of S.T.E.A.M. based learning

Spark Media – Videographer/Photographer - 2012-2014

- Operated video and still cameras on multiple projects. Including, Red Lines, a Woodstock Film Festival best Feature Documentary Winner
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EDUCATION

George Mason University - 2015

Professional Certificate in Website Development and Design

Art Institute of Washington - 2014

Bachelor of Arts in Digital Filmmaking and Video Production, Media and Web Production

City College of San Francisco - 2010

Photojournalism – Staff Photographer and Writer Guardsman